WorkSync
DISCOVER • ALIGN • CAPTURE

FOUNDER EXPERIENCE



WORKSYNC SERVICES · OBJECTIVE 06

Integrate an asset you just acquired

The field half of the deal math.

WHAT WE HEAR · owned by the VP Operations, Integration Lead

“Two books arrive with two sets of routes, habits and data standards.”

“The drilling half of the deal math is on the earnings call. The field half is quiet.”

It comes up when: A closed or announced acquisition, a deal number already told to the market, and a day-one clock.

THE THREE STEPS

01 DISCOVER

The two operations mapped side by side as they actually run.

02 ALIGN

One standard chosen per function, and the data path built to carry it.

03 CAPTURE

The standard carried across both books before habits harden, with the runbook owned by the operator.

WHAT WE HAND OVER · basis: FOUNDER EXPERIENCE

Side-by-side operating map	FOUNDER EXPERIENCE	One-standard decisions per function	FOUNDER EXPERIENCE
Day-one readiness plan	FOUNDER EXPERIENCE	Duplicate-system rationalization	FOUNDER EXPERIENCE
Handover runbook	DELIVERED	Before-and-after measurement on one metric	DELIVERED

FIT

An acquisition inside its first year.

NOT YET

An integration already finished badly two years ago, which is a different and harder job.

WHY WE CAN DO THIS · FOUNDER EXPERIENCE. MAVERICK NATURAL RESOURCES

Two acquisitions integrated from inside Maverick Natural Resources, in operator roles. Both landed on one field standard and one data path, before habits hardened.

What you keep: the side-by-side map, the one-standard decisions per function, the day-one readiness plan, and the runbook your team runs after we leave.

Founder experience: results delivered by a WorkSync founder working inside Maverick Natural Resources. Founder record.

Scan to reach us

THE FIRST YES

Day-one readiness for one function, across both books.

Start with a 2 to 4 week assessment. Fixed fee.

Michael Atkin | michael@work-sync.ai | work-sync.ai