WorkSync
DISCOVER • ALIGN • CAPTURE



WORKSYNC SERVICES · OBJECTIVE 03

Improve the efficiency of field operations

Ranked, routed work the crew will actually run.

WHAT WE HEAR · owned by the VP Operations, Ops Director

“The crews are busy and I cannot tell you whether they are busy on the right things.”

“The route has not changed in years. The wells have.”

It comes up when: Flat headcount against a growing well count, an acquisition, a cost mandate, or a field system that went live and is not being opened.

THE THREE STEPS

01 DISCOVER

How work is actually chosen today, at 6 AM, by the person choosing it.

02 ALIGN

Every exception priced in dollars at risk, ranked, and sequenced against competency and access.

03 CAPTURE

The week-zero metric reported monthly, and the operating rhythm that keeps the list honest.

WHAT WE HAND OVER · basis: RUNS TODAY, for the method, in WellOPS. FOUNDER EXPERIENCE for the results

Flag taxonomy	RUNS TODAY	Prioritization logic	RUNS TODAY
Route and work-packet design, on a vehicle-routing solver	RUNS TODAY	Mobile field data capture	RUNS TODAY
Supervisor operating rhythm	FOUNDER EXPERIENCE	Before-and-after measurement on one metric	DELIVERED

FIT

Onshore fields reached by road, with crews on routes and daily production per well.

NOT YET

Offshore, or monthly allocated volumes only.

WHY WE CAN DO THIS · MAVERICK NATURAL RESOURCES, FOUNDER RECORD AND A 2025 ENGAGEMENT



WellOPS, running today: the ranked site panel and the live map.

15%+ free cash flow, same crew, same wells: field cash flow on the wells in scope, never company level, reconciled through the operator’s own accounting close. 35% fewer miles driven on the same coverage.

Founder record: remote sites automated at scale and a central operations center stood up from nothing, so that central decisions were possible at all. Delivered in 2025: the flag logic, the data lineage from SCADA and well data to the daily prioritized list, and a tank-level prediction specification, documented for that operator’s own prioritization system. The ranking method is the one WellOPS runs today.

Founder experience: results delivered by a WorkSync founder working inside Maverick Natural Resources. Founder

Scan to reach us

THE FIRST YES

One operating area, ranked and routed. The assessment prices it, and the first month proves it.

Start with a 2 to 4 week assessment. Fixed fee.

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