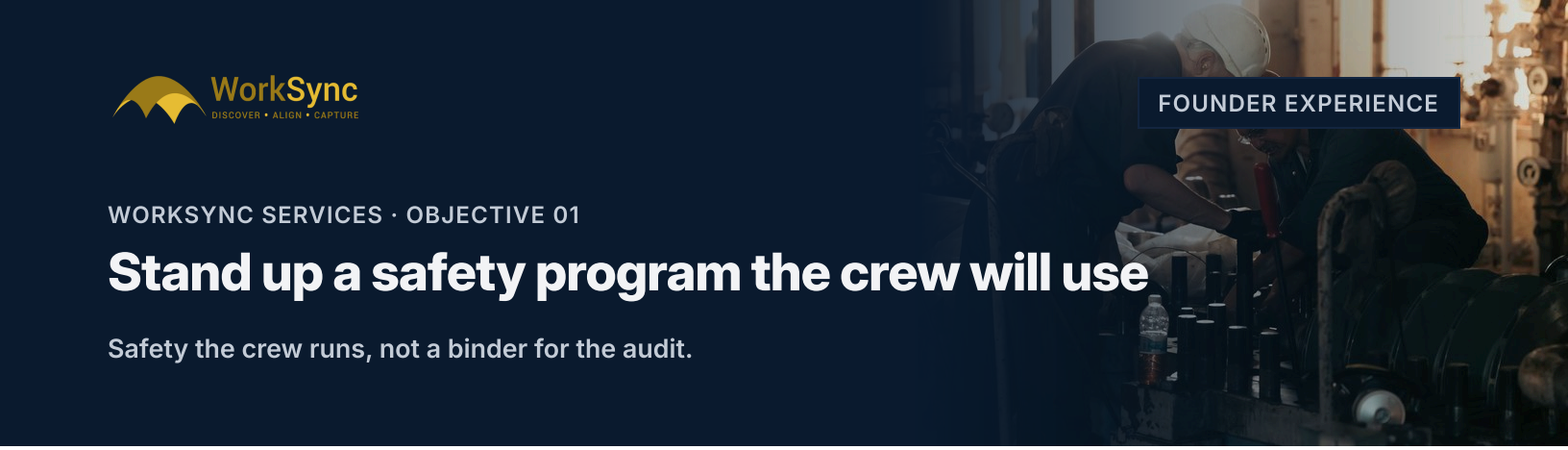
WorkSync
DISCOVER • ALIGN • CAPTURE

FOUNDER EXPERIENCE



WORKSYNC SERVICES · OBJECTIVE 01

# Stand up a safety program the crew will use

Safety the crew runs, not a binder for the audit.

## WHAT WE HEAR · owned by the VP HSE, HSE Director

**"Our safety system exists for the audit, not for the crew."**

**"Near-miss reporting is low, and I do not believe it is because nothing is happening."**

It comes up when: A serious incident, a new HSE leader, an audit finding, or a contractor mix that has outgrown the binder.

## THE THREE STEPS

### 01 DISCOVER

Hazardous tasks assessed one at a time, with the people who run them.

### 02 ALIGN

A written instruction and a validated competency per task, and committees run by field foremen, not the office.

### 03 CAPTURE

Leading indicators the HSE lead can take to a board, on the capture surface the crew already carries.

## WHAT WE HAND OVER · basis: FOUNDER EXPERIENCE, for the program. RUNS TODAY and DELIVERED for the tools

| | | | |
|---|---|---|---|
| Safety management system blueprint | FOUNDER EXPERIENCE | Hazard register | FOUNDER EXPERIENCE |
| Task-level competency matrix | RUNS TODAY | Procedure library | RUNS TODAY |
| Digital JSA | RUNS TODAY | Near-miss and observation capture | DELIVERED |
| Contractor competency management | DELIVERED | Leading-indicator dashboard | DELIVERED |

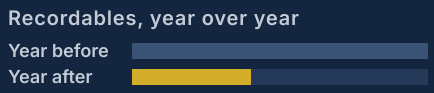
## FIT

A field organization whose safety system lives in binders, and foremen willing to run it.

## NOT YET

A buyer shopping for safety software alone.

## WHY WE CAN DO THIS · MAVERICK NATURAL RESOURCES, TOTAL SAFETY CULTURE PROGRAM




60% fewer recordable incidents year over year, across 3.1 million employee and contractor man-hours, with 6% more work activity. A company-wide rollout, 48 people across four workstreams. The program, not the software.

A training and competency assurance program built and run for a petrochemical operator over three years: the multi-shift competency matrix, the operating manual, the assessment templates and the shift-by-shift records behind them.

Founder experience: a safety program Michael Atkin led inside Maverick Natural Resources. Founder record.

Scan to reach us

## THE FIRST YES

**One hazard, mapped in full with the crew that runs it.**

Start with a 2 to 4 week assessment. Fixed fee.

Michael Atkin | michael@work-sync.ai | work-sync.ai