WorkSync
DISCOVER • ALIGN • CAPTURE

CASE STUDY · FIELD OPERATIONS

FOUNDER EXPERIENCE

15%+ free cash flow from the same wells and the same crews.

Maverick Natural Resources. From route-based rounds to exception-based operations.

15%+

Before
After

free cash flow
same crew, same wells

35%

Before
After

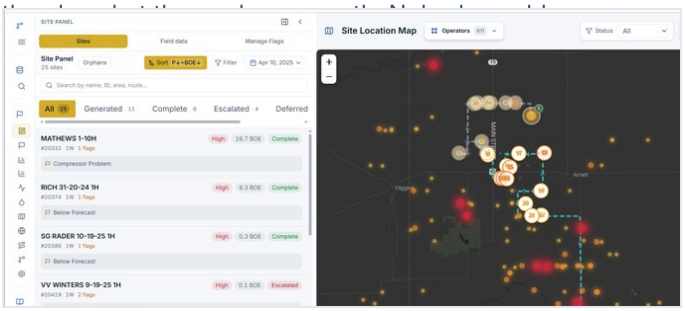
fewer miles driven
same coverage, same crews

Routeless

exception-based field work
off route-based rounds

THE CHALLENGE

A top-25 US private producer wanted more cash flow without more capital. The field ran on route-based rounds: every well visited on a cycle, whether or not it needed anything. Crews worked across a stack of disconnected apps, and priority was decided by habit and proximity rather



WellOPS, running today: the day's route, built from the ranked list.

WHAT WE DID

Discover. How work was actually chosen at 6 AM, by the people choosing it, and the prize quantified on the operator's own data.

Align. A charter with an owner for each objective, then a cash-flow ranking that priced every open job against deferred production and risk, on one data store joining production accounting, reserves, SCADA and well records.

Capture. The exception paths, so the system raised the work and the operations center dispatched it. Field automation across the remote sites and a central operations center, stood up from nothing, made central decisions possible. In 2025 the flag logic, the data lineage and a tank-level prediction specification were documented for the operator's own system.

THE RESULT

The operation moved off route-based rounds to routeless, exception-based work. Free cash flow rose 15% or more on the wells in scope with the same crews: field cash flow on those wells, never company level, reconciled through the operator's own accounting close. Miles driven fell 35% on the same coverage. The same operating rhythm carried the safety program, and those results are on objective sheet 01.

The same ranking runs in WellOPS today, so your team starts from a working method, not a blank page, and keeps the model.

Start with a 2 to 4 week assessment. Fixed fee. You keep the number either way.

Founder experience: results delivered by a WorkSync founder working inside Maverick Natural Resources. Founder record.

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